



Your Mexico Execution Partner

Who We Are



We Employ
+24,500
In Mexico.



We Own and Manage
+6,500,000
Sq. ft. of Industrial Space



We Support
+75
Companies

Our Group of Companies:



Why Do Most Manufacturers Look to Mexico?



Cost Efficiency: 40 to 50% labor cost savings compared to the U.S.



Strategic Location: Fast, cost-effective access to North America.



Trade and Market Access: 12+ Free Trade Agreements with 46+ Countries.



Skilled Workforce: 120,000+ engineering graduates annually.

Mexico offers many advantages—but only if you execute correctly.



Our Value Proposition

Tetakawi is not a consultant.

Tetakawi is not a contract manufacturer.

We **own and operate Manufacturing Campuses** in Mexico, designed to give you the environment, services, and workforce you need to manufacture **successfully and at scale.**

What's Inside a Tetakawi Campus?

1. Move-in Ready Industrial Buildings
2. An Embedded Workforce Pipeline
3. On-Site Services:
 - **Labor Management** (HR, payroll, benefits, union relations)
 - **Import & Export Administration** (IMMEX, customs, cross-dock)
 - **Facilities Management** (maintenance, utilities, infrastructure)
 - **Environmental, Health & Safety** (EHS permitting and compliance)
 - **Purchasing & Supply Chain Support** (local vendor coordination)
 - **Accounting & Fiscal Compliance** (invoicing, VAT recovery, audits)

One partner. One U.S.-based contract. No surprises.

Our Locations



Unique labor & talent characteristics and logistical advantages.

- 1 U.S. Headquarters**
Tucson, Arizona USA
- 2 Cross Dock Operations - West**
Tucson, Arizona USA [120,000 sf]
- 3 Cross Dock Operations - East**
McAllen, Texas USA [30,000 sf]
- 4 Roca Fuerte Manufacturing Community**
Guaymas, Sonora Mexico [40 ha. / 100 ac.]
- 5 Bella Vista Manufacturing Community**
Empalme, Sonora Mexico [40 ha. / 100 ac.]
- 6 Zapa Manufacturing Community**
Saltillo, Coahuila Mexico [40 ha. / 100 ac.]
- 7 Rio Sonora Manufacturing Community**
Hermosillo, Sonora Mexico [80 ha. / 200 ac.]
- 8 Mazatlan Manufacturing Community**
Villa Union, Sinaloa Mexico [40 ha. / 100 ac.]

Bella Vista Manufacturing Community

Empalme, Sonora, Mexico



Zapa Manufacturing Community

Saltillo, Coahuila, Mexico



Roca Fuerte Manufacturing Community

Guaymas, Sonora, Mexico



Mazatlán

Manufacturing Community

Mazatlan, Sinaloa, Mexico



Rio Sonora Industrial Park

Hermosillo, Sonora, Mexico



Tariff Landscape – What's Hitting Mexico Now

Tariff / Policy	Rate	Applies To	Exemptions	Effective Date(s)
U.S. Tariff on Mexican Imports (IEEPA – E.O. 14194)	25%	Goods that do not qualify under USMCA	USMCA-compliant goods (meeting origin and documentation requirements)	March 4, 2025 – Indefinite
U.S. Section 232 – Steel	25%	Steel imported from Mexico	Exempt if melted and poured in the U.S., Mexico, or Canada	March 12, 2025
U.S. Section 232 – Aluminum	10%	Aluminum imported from Mexico	Exempt if smelted and cast in the U.S., Mexico, or Canada, and not sourced from restricted countries	March 12, 2025
U.S. Section 232 – Automotive Goods	25%	Vehicles (April 3) and parts (May 3) imported from Mexico	Exemption for U.S.-origin content, but only on vehicles that comply with USMCA	April 3 and May 3, 2025
Mexico's Tariff on Non-FTA Country Imports	5%–50%	544 product types (e.g., steel, apparel, electronics) from non-FTA countries	Imports from FTA countries (e.g., U.S., Canada)	April 23, 2024 – April 22, 2026
IMMEX Textile Import Restrictions	Prohibited	Temporary imports under IMMEX of select apparel/textiles (HS Chapters 61–63)	No exemptions even under IMMEX	December 20, 2024

What We're Seeing – Clients & Prospects Today

A Market in Pause, But Not in Retreat

Existing Clients

- Watching U.S. trade policy closely
- Auto firms preparing for possible workforce reductions
- B2C brands are managing pressure, reduced margins, and consumer confidence
- None are exiting Mexico due to tariffs, some are expanding due to labor availability.

Re-engaged Prospects

- Paused post-election, but now reactivating as tariff strategies evolve.
- Labor availability is the primary driver, not just cost.
 - U.S. has 480,000+ unfilled manufacturing jobs (NAM).
 - Mexico is seen as the most practical labor solution.

New Market Interest

- Sharp rise in interest from Asia
- Demand is centered on contract manufacturing, though capabilities are still maturing in Mexico.
- Capital investment is mostly paused, but vertically integrated companies still looking at Mexico due to labor.

For more information:

Ricardo Rascon
Director of Marketing

Ricardo.Rascon@tetakawi.com
(520) 971-9096