



MAP Talk September 28, 2022

Sun Corridor Inc: Who We Are

Region First

Private | Non-Profit

Industry Driven



Mission: Generate Community Wealth



Targeted Industries

- Aerospace & Defense
- Transportation & Logistics
- Bioscience & Healthcare

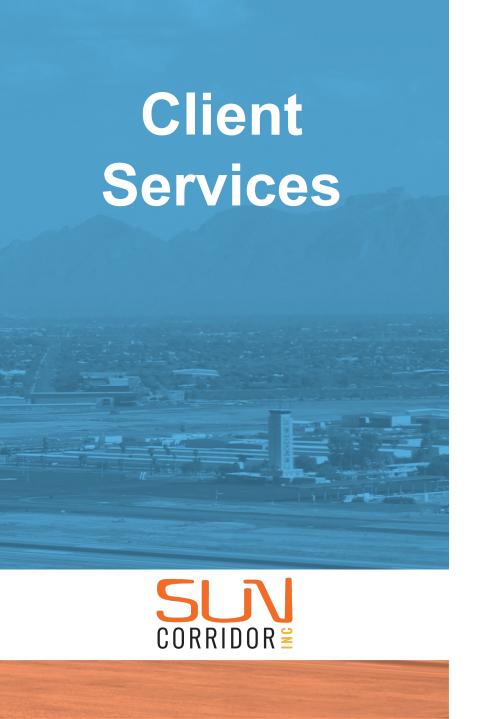
 Mining & Renewable Technologies











Privacy and Confidentiality

Specialized Data Services

Coordination with Regional Partners

Preliminary Incentives Evaluation

PR/Announcements to the Community

Recent Announcements

















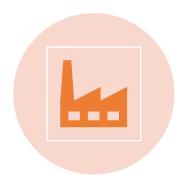


Current Pipeline

65+ Qualified Projects

- More than half are seeking a build—to—suit (BTS) or understand BTS may be only option
- More than 90% of opportunities represent companies that do not currently have a presence in the market

Pipeline Trends



Industrial dominates
– 90%+ of all
qualified projects



Decrease in A&D projects – Increase in Automotive



#semiconductor – avg. one new qualified project each month



California dominates lead source for qualified projects

We are competing, but are we competitive?

Focus on Competitiveness









Identify
Staff Lead

Conduct a Gap Analysis

Re-evaluate Targeted industries Review
Current
Strategies



