



Regional Economic Development Update

SUN
CORRIDOR INC

MAP Talk
September 28, 2022

Sun Corridor Inc: Who We Are

Region First

Private | Non-Profit

Industry Driven



Mission: Generate Community Wealth



Targeted Industries

- **Aerospace & Defense**
- **Transportation & Logistics**
- **Bioscience & Healthcare**
- **Mining & Renewable Technologies**



Client Services

Privacy and Confidentiality

Specialized Data Services

**Coordination with Regional
Partners**

Preliminary Incentives Evaluation

**PR/Announcements to the
Community**

Recent Announcements



Current Pipeline

- **65+ Qualified Projects**
- **More than half are seeking a build-to-suit (BTS) or understand BTS may be only option**
- **More than 90% of opportunities represent companies that do not currently have a presence in the market**

Pipeline Trends



Industrial dominates
– 90%+ of all
qualified projects



**Decrease in A&D
projects – Increase in
Automotive**



#semiconductor –
avg. one new
qualified project
each month



**California dominates
lead source for
qualified projects**

We are competing, but are we competitive?

Focus on Competitiveness



**Identify
Staff Lead**



**Conduct a
Gap Analysis**



**Re-evaluate
Targeted
industries**



**Review
Current
Strategies**



Stay in Touch

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