Sun Corridor Inc: Who We Are

Region First

Private | Non-Profit

Industry Driven
Mission: Generate Community Wealth

PRIMARY DIRECT JOBS

$ NEW COMPANY

INDIRECT JOBS

CONSTRUCTION | HOMEBUILDING | LEGAL | RESORTS | SERVICES

INCREASED TAX REVENUE

STATE | COUNTIES | CITIES AND TOWNS

IMPORT CAPITAL

EXPORT PRODUCTS or SERVICES
Targeted Industries

• Aerospace & Defense
• Transportation & Logistics
• Bioscience & Healthcare
• Mining & Renewable Technologies
Client Services

Privacy and Confidentiality
Specialized Data Services
Coordination with Regional Partners
Preliminary Incentives Evaluation
PR/Announcements to the Community
Recent Announcements
Current Pipeline

• 65+ Qualified Projects

• More than half are seeking a build–to–suit (BTS) or understand BTS may be only option

• More than 90% of opportunities represent companies that do not currently have a presence in the market
Pipeline Trends

- Industrial dominates – 90%+ of all qualified projects
- Decrease in A&D projects – Increase in Automotive
- #semiconductor – avg. one new qualified project each month
- California dominates lead source for qualified projects
We are competing, but are we competitive?
Focus on Competitiveness

- Identify Staff Lead
- Conduct a Gap Analysis
- Re-evaluate Targeted industries
- Review Current Strategies
Stay in Touch

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